



**Ray Taylor,
taylor broadband, Hawkes Bay**



What we do

We are internet service providers, and network operators.

We use our own networks to deliver internet access to our customers.

But also

**We are retailers on other networks such as Vodafone RBI,
Chorus DSL & UFB, Other fiber networks**



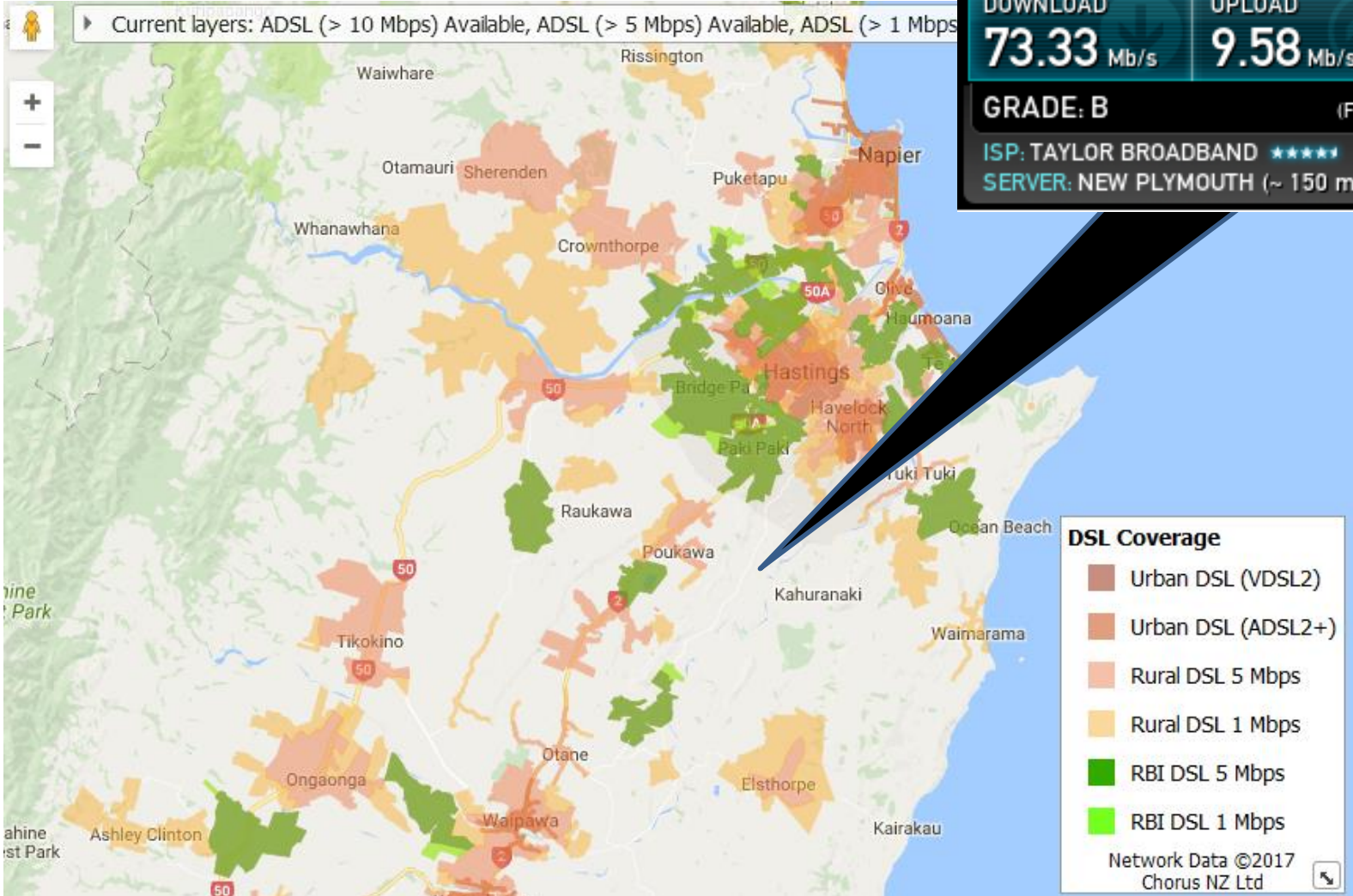
We are not slow - “faster than my office in town” is often heard

OOKLA SPEEDTEST 5/18/2017
11:46 PM GMT

DOWNLOAD 73.33 Mb/s	UPLOAD 9.58 Mb/s	PING 20 ms
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GRADE: B (FASTER THAN 71% OF NZ)

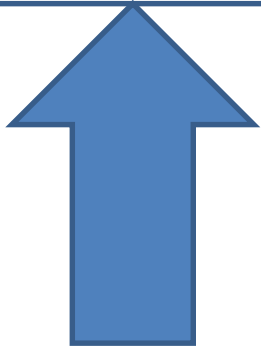
ISP: TAYLOR BROADBAND ★★★★★
SERVER: NEW PLYMOUTH (~ 150 mi)





Why was WISPA formed?

Wispa



W is for wireless



Two existing organisations are able to represent the interests of a fixed wireless internet provider

**- RFUANZ Radio frequency users association of New Zealand
“To promote the rights of organisations and individuals who require access to the radio spectrum”**

**Great at representing rights of access to radio spectrum.
But they don't know much about the isp stuff.**



ISPANZ

These guys know how to run an ISP, and have represented the underdogs in the industry

- **Great strides in unbundling**
- **Most of us wouldn't be here without ISPANZ**

- **But these ISPs are typically chorus wholesalers, not network operators or vertically integrated companies**



WISPS are vertically integrated

- **They own and run the plant transmission network**
 - **They own and run the backhaul network (well most of it – some fiber backhaul is contracted out)**
 - **They have granular control over the whole service delivery, QoS, and the entire customer experience**
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- **WISPA has therefore been created to drive our specific objectives, while at the same time we have shared goals in common with ISPANZ and RFUANZ**

